

oOh! Unmissable Summer Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	oOh! Unmissable Summer Promotion
Promoter:	oOh! Media Operations Pty Limited, ABN 44 094 713 210, Level 2, 76 Berry St, North Sydney, NSW 2060, Australia. Ph: 02 9927 5555 For any enquiries regarding this Promotion, please contact the Promoter via events@oohmedia.com.au or 02 9927 5555
Promotional Period:	Start time/date: 09:00 am AEST on 26/08/26 End time/date: 11:59 pm AEDT on 11/10/26
Eligible entrants:	Entry is only open to Australian residents who are 18 years of age or over and are current employees in the Australian advertising industry including (but not limited to) employees of media or creative agencies or employees working in marketing, brand or creative roles for advertisers/brands. Entrants must be currently employed in the advertising industry and hold a role or position that is directly related to advertising, marketing, media, creative, communications, strategy, or a related advertising function. The Promoter reserves the right to determine, in its reasonable discretion, whether an entrant's employment and role satisfy these eligibility requirements. The Promotion is <u>not</u> open to employees of media owners or media publishers and individuals who are <u>not employed within the advertising industry</u>. The entrant must remain employed with their employer at the time of the draw to be eligible for a prize.
How to Enter:	To enter the Promotion, the entrant must, during the Promotional Period, visit https://oohmedia.com.au/unmissable-summer-promotion, follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details (as requested), the details of their employer and role (company name, company email address, job title and company state) and an answer the question: What trend or moment are you most looking forward to this summer? (in 25 words or less)*. *For the sake of clarity, an entrant's answer to the promotional question does not affect their entry into the draw. The answers collected may be used and/or shared across the Promoter's social media channels and other promotional materials, without further notice or compensation. See clause 21 below for further details.
Entries permitted:	Limit one (1) entry permitted per person.
Winner Determination:	<u>Draw:</u> - The draw will take place at Plexus, Level 9, 628 Bourke Street, Melbourne VIC 3000 at 10:00 am AEDT on 12/10/26 using computerised random selection. - The first valid entry drawn will be the winner of the prize specified below. - The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. - If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for

	public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.		
Total Prize Pool:	Up to AUD\$15,000.00		
Prize Description		Number of this prize	Value (per prize)
The prize is an oOh! Unmissable Summer Prize Pack which includes the following: ● car hire of a BYD electric vehicle for three (3) months; ● a \$2,500 Iconic gift card; ● a \$3000 July Luggage gift card; ● a Queensland holiday for the winner and one (1) companion at the winner’s own discretion (awarded in the form of a AUD\$3,000 VISA gift card); ● two (2) adult hospitality tickets to the 2027 Australian Open at Melbourne Park. The specific date(s) of attendance will be determined by the Promoter in its sole discretion and will fall within the tournament period of 11/01/27 to 31/01/27 including: ○ 2 x return economy class flights from the winner’s nearest capital city to Melbourne, VIC (only provided if the winner does not reside in Melbourne, VIC); and ○ one (1) night’s twin-share 4 star accommodation (only provided if the winner does not reside in Melbourne, VIC); and ● a Magnum of Veuve Clicquot (to share).		1	Up to AUD\$15,000.00 depending on the winner’s date and exact point of departure
Further Prize Details:	<i>BYD Vehicle Hire:</i> ● The exact make and model of the BYD vehicle will be determined by BYD (subject to availability). ● Vehicle hire prize is subject to standard rental conditions. The driver must have a current valid driver’s license issued in an Australian State or Territory and meet the age requirement of 25 years old (“Driver”). If the winner (or their companion, if applicable) fail to meet the age requirement of the car hire as required by the Promoter, they will forfeit their right to the car hire portion of the prize and the car hire prize element will be replaced with an alternative transportation or a prize of equal or greater value. ● The Driver must not be under the influence of any drugs or alcohol while driving the hire car. The Promoter in its absolute discretion reserves the right to refuse to allow the winner to take the car hire prize component if they reasonably believe the nominated Driver poses a safety risk or for any other reason. ● Prize will be available for a maximum of 3 months from December 1st 2026 until February 28th 2027. ● There will be a standard vehicle loan waiver that the winner will be required to sign. ● BYD will contact the winner to arrange and agree the details of prize collection. ● All running costs (tolls, fuel, fines, charging, etc) will be at the cost of the winner. <i>2027 Australian Open Experience</i>		

- Travel must be taken between 11/01/27 to 31/01/27 to coincide with the Australian Open. If the winner is unavailable or unwilling to travel on the dates required by the Promoter, they will forfeit their right to the prize and will not be awarded cash or any other alternative in lieu.
- Travel itinerary will be determined by the Promoter in its absolute discretion.
- Prize is subject to the standard terms and conditions of individual prize and service providers.
- The winner and their companion must depart from and return to the same departure point and travel together.
- Subject to the terms and conditions of the participating prize provider(s), if for any reason the winner does not, once the prize has been booked, take the prize (or an element of the prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash.
- The prize is subject to booking and flight availability.
- The winner and their companion are responsible for ensuring that they have any requisite travel documentation.
- Frequent flyer points will not be awarded and do not form part of the prize.
- Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs, unless otherwise specified in the prize description, are not included.
- The winner may be required to present their credit card at check in.
- The Promoter recommends that the winner and their companion(s) take out travel insurance. Any such insurance will be at the winner's (and their companion's) own cost.

Australian Open Tickets:

- This prize includes tickets to the 2027 Australian Open ("**Event**"). The specific date(s) of attendance will be determined by the Promoter in its sole discretion and will fall within the tournament period of 11/01/27 to 31/01/27. If the winner is unwilling or unable to attend this Event, they forfeit the prize and the Promoter is not obliged to offer a substitute prize.
- The Event tickets are subject to the organiser's terms and conditions, including any applicable age restrictions. The Promoter and event organisers hereby expressly reserve the right to eject any winner and/or their companion for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize.
- All costs associated with travel to and from the Event will be the responsibility of the winner and their companion.
- If the Event is cancelled, postponed, rescheduled, abandoned, curtailed, relocated or otherwise varied by the event organiser or venue, or if any flight, transfer, accommodation or other booking forming part of a prize is cancelled, delayed, rescheduled or otherwise varied by the relevant provider, the Promoter is not responsible or liable to the winner or their companion for any resulting loss, cost, expense or disappointment. In those circumstances the affected prize element will be forfeited and no cash or other compensation will be payable in lieu, although the Promoter may in its absolute discretion, and subject to any written directions of a regulatory authority, provide a substitute of equal or greater value.

Gift Card Prizes:

- Any ancillary costs associated with redeeming any gift card are not included. Any unused balance of a gift card will not be awarded as cash. Redemption of a gift card is subject to any terms and conditions of the issuer including those specified with the gift card.

Winner notification:	The winner will be contacted via email within seven (7) days of the draw and published at https://oohmedia.com.au/unmissable-summer-promotion/ by 19/10/26.
Unclaimed Prizes:	Prize must be claimed by 10:00 am AEDT on 13/11/26. In the event of any unclaimed prize, an unclaimed prize draw will take place at the same time and place as the original draw on 16/11/26. The winner of the unclaimed prize draw will be contacted via email within seven (7) days and published at https://oohmedia.com.au/unmissable-summer-promotion/ by 23/11/26. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. If there are no prize winner(s) or winner(s) for this Promotion cannot be found, this information will be published at https://oohmedia.com.au/unmissable-summer-promotion/.

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. All reasonable attempts will be made to contact each winner.
5. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
6. The value of the prizes is accurate and based upon the recommended retail value of the prizes where applicable (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
7. Tickets or rights for alcohol prizes will not be distributed by or to any person under 18, nor can a person under 18 dispense or collect an alcohol prize. Entrants will be refused service of alcohol or provision of an alcoholic beverage prize if it would breach any relevant laws or codes including those relating to the responsible service of alcohol. The Promoter supports the responsible service of alcohol.
8. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
9. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
10. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
11. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
12. Entrants' personal information will be collected by the Promoter directly or through the Promoter's agents or contractors. Personal information will be stored on the Promoter's database. By opting in, entrants consent to the Promoter using this information for future marketing purposes regarding its products, including contacting entrants electronically. The Promoter collects personal information about entrants to run this Promotion and may disclose entrants' personal information to its related entities and to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion. This may include disclosures to organisations outside Australia including in places such as the Philippines. The Promoter may also disclose entrants' personal information to the State and Territory lottery departments as required under the relevant lottery legislation. By

- entering, entrants consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this Promotion. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's Privacy Policy (see http://www.oohmedia.com.au/terms-and-conditions_privacy-policy) includes information about: (a) how an entrant can seek access to the personal information the Promoter holds about them and seek correction of the information; and (b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.
13. Any direct marketing communications sent by the Promoter that constitute commercial electronic messages under the Spam Act 2003 (Cth) will, where required by that Act, include a functional unsubscribe facility that complies with the Spam Act 2003 (Cth) and the Spam Regulations 2021 (Cth). The entrant may use that facility to opt out of further such communications.
 14. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
 15. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in its absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize.
 16. It is a condition of accepting the prize that a winner and their travel companion(s) may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
 17. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
 18. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
 19. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
 20. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
 21. All material submitted on entry (e.g. comment(s) and answer(s) to a promotional question) must NOT: (a) be in breach of any laws, regulations and rights, e.g. any laws regarding intellectual property (copyright, trademarks, etc), defamation and privacy; (b) be defamatory, obscene, derogatory, pornographic, sexually inappropriate, contain nudity, aggressive, violent, abusive, harassing, threatening, objectionable or discriminate/vilify any section of the community with respect to race, ethnicity, nationality, religion, origin, sexual preference, mental illness, disability or gender or unsuitable for publication; or (c) contain viruses. Entrants warrant that they own or have the right to license the copyright in any entry submitted by them into this Promotion, for the purposes of this Promotion, that no rights have been granted to any third party in respect of any such entry which would prevent the entry being used as contemplated by this Promotion, and that the use by the Promoter of any such entry will not breach any laws or

infringe the rights of any person (including without limitation with respect to privacy, intellectual property and defamation). Entrants must obtain prior consent from any person or from the owner(s) of any property that appears in their entry. By entering, all entrants license and grant the Promoter, its affiliates and sub-licensees an exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licensable right to use, reproduce, modify, adapt, publish and display their entry (including any portion of their entry) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, without compensation, restriction on use, attribution or liability. Entrants further agree, upon request by the Promoter, to assign all of their rights, title and interest (including copyright) in and to their entry to the Promoter and to sign any legal documentation to confirm such assignment. Entrants agree that their entry is their original work and does not infringe the rights of third parties, or that they have obtained full prior consent from any person who has jointly created or has any rights in the aforementioned material. Entrants consent to any use of their entry that may otherwise infringe their moral rights. Entrants are responsible for all materials they submit on entry. The Promoter will not be liable for any entries, to the extent permitted by law. The Promoter reserves the right to remove, request removal or decline to publish any entry or portion of an entry for any reason whatsoever, including if in breach of these Conditions of Entry. The Promoter will have no liability to entrants if it exercises this right and entrants must comply with any request made by the Promoter pursuant to this paragraph. The entrant warrants and represents that any material sent or provided by the entrant to the Promoter will not infringe any copyright, trademarks or other intellectual property rights of any third party (including moral rights) and that the entrant has all rights to use the materials and has obtained all necessary consents to comply with any relevant privacy and/or confidentiality requirements. Entrants agree to indemnify the Promoter for any breach of the Conditions of Entry including this clause.

22. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
23. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
24. Unless otherwise specified, a prize is a single event for the winner (and where relevant their companions and cannot be separated into individual events or components).
25. The winner will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. Authorised under: ACT Permit No. TP 26/01848, NSW Authority No. TP/05300 and SA Permit No. T26/1420