

oOh!media Site Specifications

## Retail Large Format Landscape Digital



# Retail Large Format Landscape Digital 1280 (w) x 720 (h)

## Specifications:

**Format:** JPEG or MP4

**Dimensions:** 1280 (w) x 720 (h) px

**Maximum File Size:** 21mb

**Colour Mode:** RGB 24-bit

**DPI:** 72

**Duration:** 7 or 15 seconds – please refer to production schedule for duration of booked assets.

**Encoding:** H.264 at 20Mbps

**Frame Rate:** 25fps

**Audio:** Not Supported

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG or MP4 per creative.

## Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

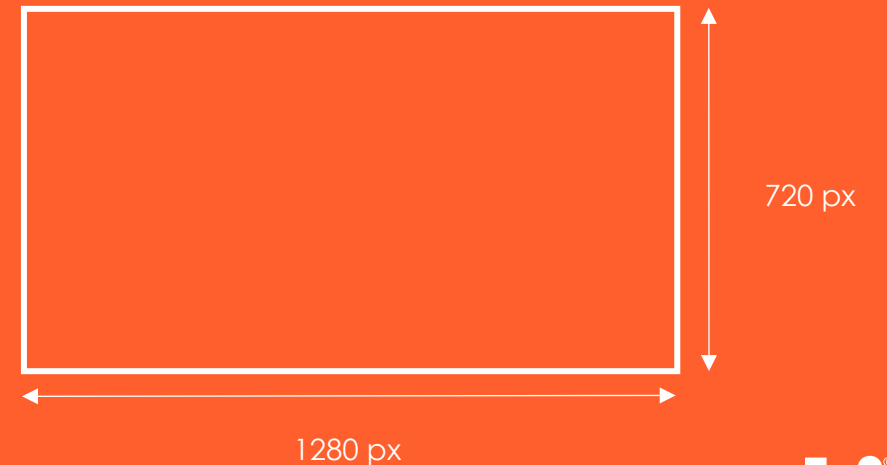
## Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

## Questions? Need more information?

Please contact your Campaign Delivery Executive.





# Retail Large Format Landscape Digital 2732 (w) x 768 (h)

## Specifications:

**Format:** JPEG or MP4

**Dimensions:** 2732 (w) x 768 (h) px

**Maximum File Size:** 21mb

**Colour Mode:** RGB 24-bit

**DPI:** 72

**Duration:** 7 seconds

**Encoding:** H.264 at 20Mbps

**Frame Rate:** 25fps

**Audio:** Not Supported

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG or MP4 per creative.

## Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

## Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

## Questions? Need more information?

Please contact your Campaign Delivery Executive.



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