

oOh!media Site Specifications

32CCDIGITALWRAP Melbourne Airport Baggage Claim



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Melbourne Airport Baggage Claim

Specifications:

Format: JPEG or MP4

Dimensions: Refer to next page.

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

Duration: 15 seconds

Encoding: H.264 at 20Mbps

Frame Rate: 25fps

Audio: Not Supported

- Media files should be sized exactly to dimensions specified.
- Final files to be supplied as one JPEG or MP4 per face.
- Faces 1, 4, 5, 6, and 9 are impacted by exclusion zones. Please provide each creative at 3840 (w) x 405 (h) px, but note that copy within these exclusion zones will not be seen.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_Face#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Creative approval is subject to the Fly guidelines set out in the Advertising Content Policy.

Questions? Need more information?

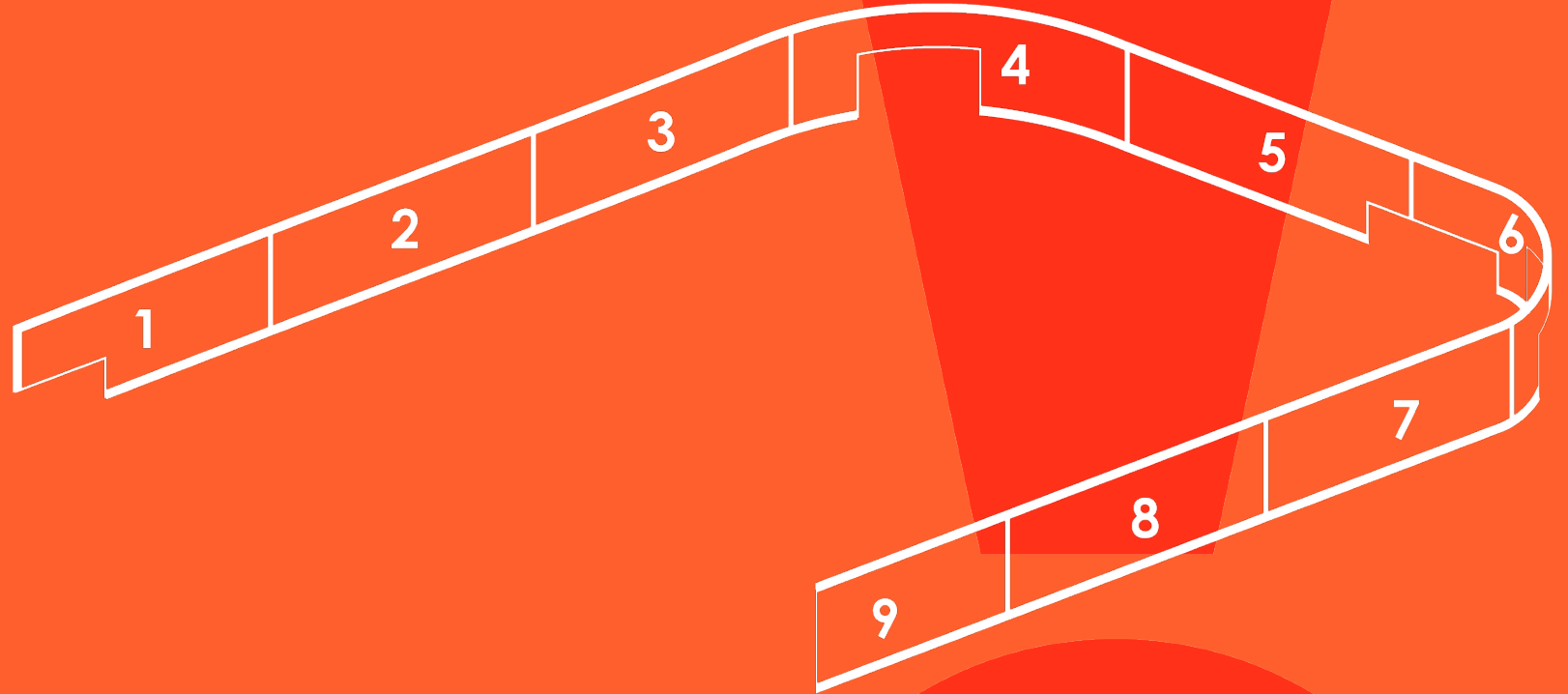
Please contact your Campaign Delivery Executive.

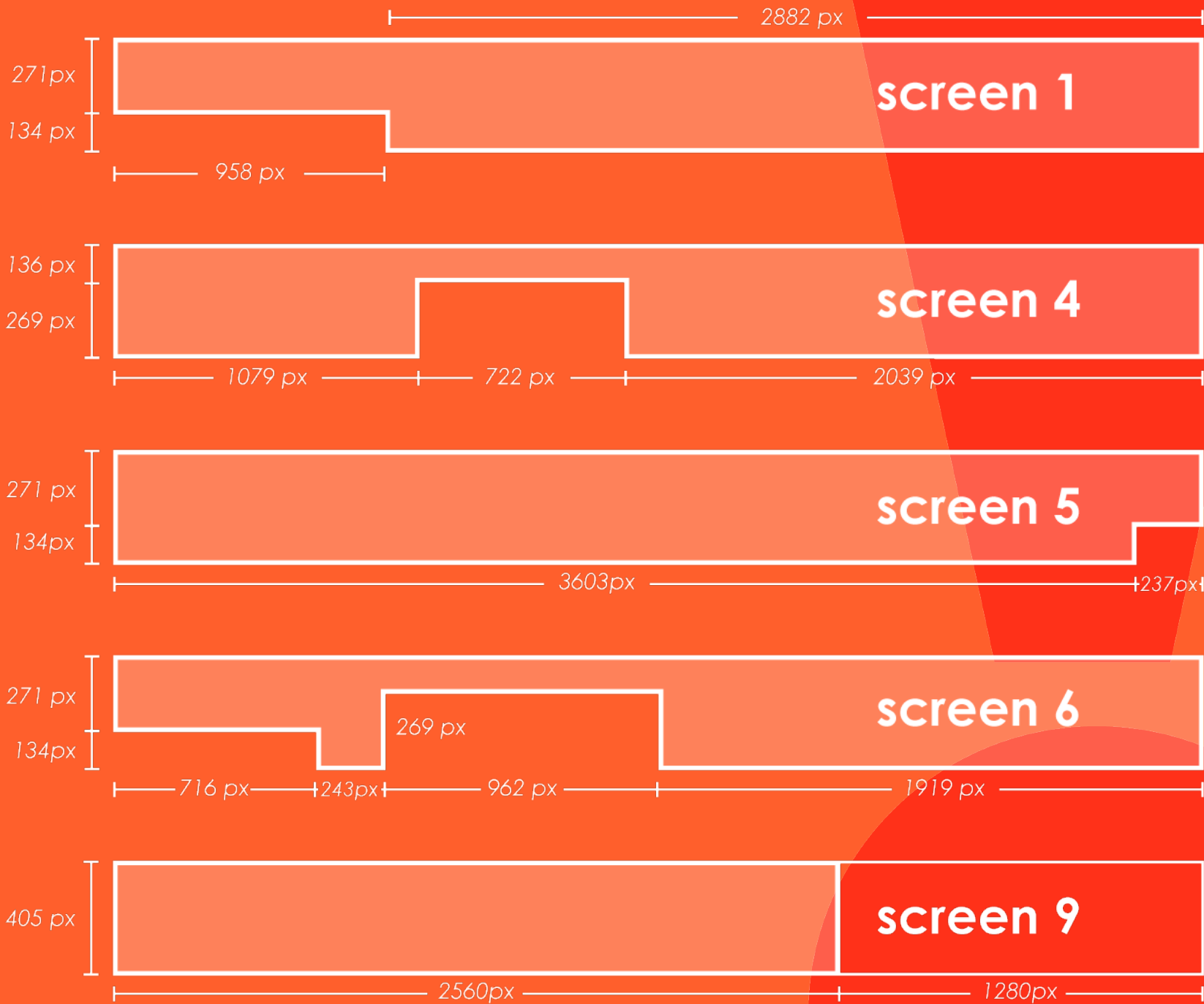


Site Configuration

- **Face 1:** 3840 (w) x 405 (h) px*
- **Face 2:** 3840 (w) x 405 (h) px
- **Face 3:** 3840 (w) x 405 (h) px
- **Face 4:** 3840 (w) x 405 (h) px*
- **Face 5:** 3840 (w) x 405 (h) px*
- **Face 6:** 3840 (w) x 405 (h) px*
- **Face 7:** 3840 (w) x 405 (h) px
- **Face 8:** 3840 (w) x 405 (h) px
- **Face 9:** 3840 (w) x 405 (h) px*

* Please refer to next page for exclusion zones





ooh![®]
unmissable

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