

oOh!media Site Specifications

**RBCD/38442**  
**Franklin St (Cnr Hotham**  
**St), Traralgon, VIC**



# RBCD/38442

## Franklin St (Cnr Hotham St), Traralgon, VIC

### Specifications:

**Format:** JPEG

**Dimensions:** 1224 (w) x 324 (h) px

**Maximum File Size:** 21mb

**Colour Mode:** RGB 24-bit

**DPI:** 72

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG per creative.

### Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

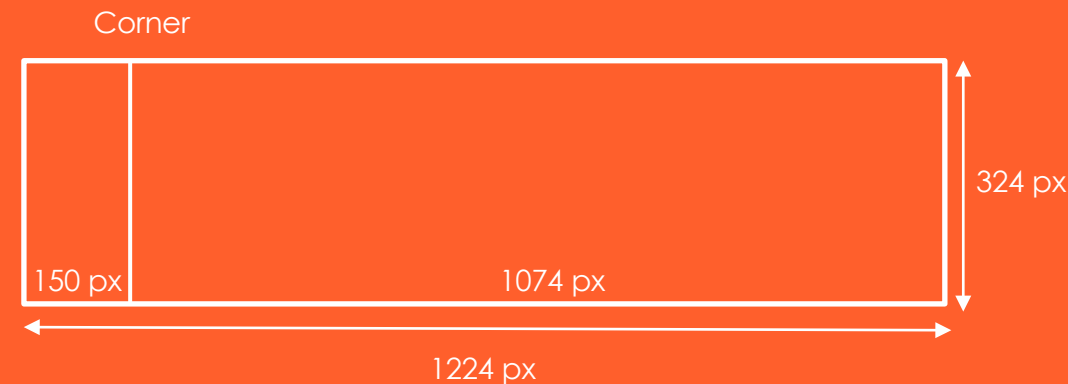
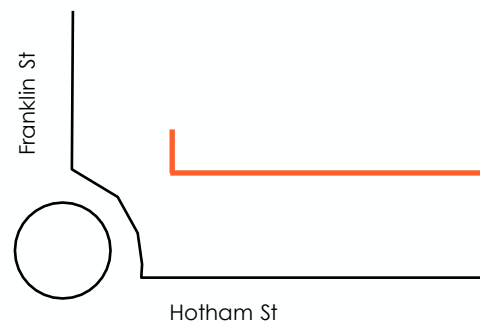
### Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

### Questions? Need more information?

Please contact your Campaign Delivery Executive.



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