oOh!media Site Specifications

RBCD/35553 Calder Hwy (High St), Bendigo, VIC





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Specifications:

Format: JPEG

Dimensions: 1224 (w) x 324 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG per creative.

Delivery

All files must be clearly labelled, as per the example below:

• CTNumber_Advertiser_CreativeDescription_File#of

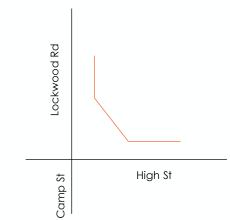
#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

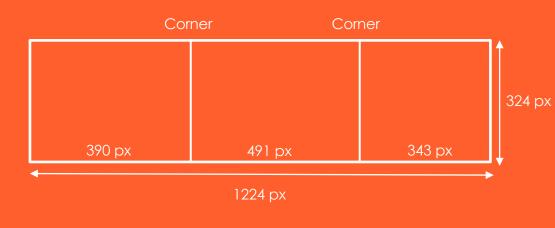
Late delivery of files may result in missed media time.



Questions? Need more information? Please contact your Campaign

Delivery Executive.







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