

oOh!media Site Specifications

RBCD/34003
Wimmera Hwy (Cnr
Darlot St), Horsham, VIC



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Specifications:

Format: JPEG

Dimensions: 1224 (w) x 324 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG per creative.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File# of #_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

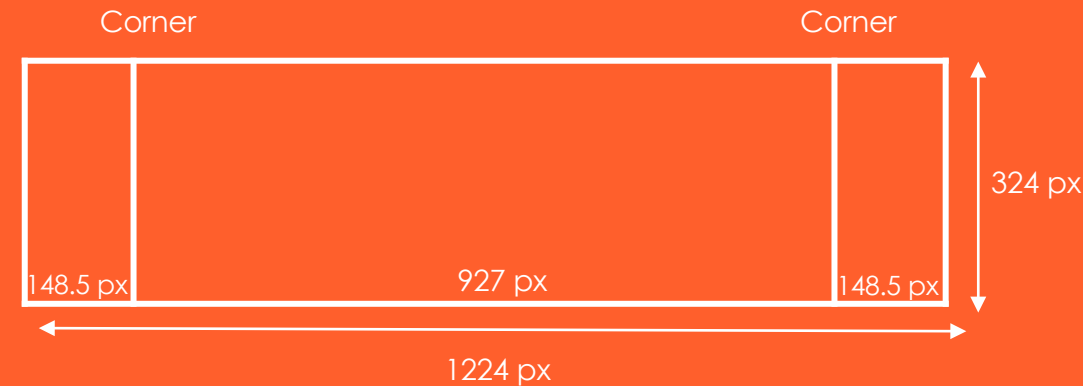
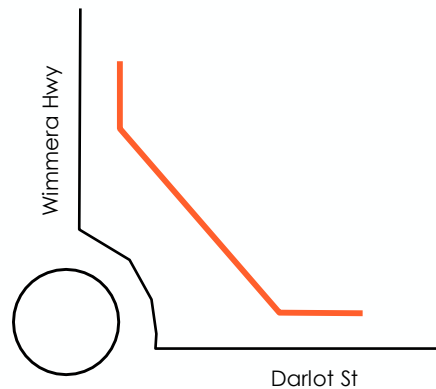
Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



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unmissable

Sydney

T +61 (2) 9927 5555
Level 2, 73 Miller Street
North Sydney NSW 2060

Melbourne

T +61 (3) 8598 0700
Level 3, 101 Moray Street
South Melbourne VIC 3205

Brisbane

T +61 (7) 3620 2900
2/89 McLachlan Street
Fortitude Valley QLD 4006

Adelaide

T +61 (8) 8367 3222
Level 4, 149 Flinders Street
Adelaide SA 5000

Perth

T +61 (8) 6160 8999
344 Hay Street
Subiaco WA 6008

Auckland

T +64 (9) 337 5595
22 Pollen Street,
Grey Lynn AK 1024
New Zealand