## oOh!media Site Specifications

# RBCD/34003 Wimmera Hwy (Cnr Darlot St), Horsham, VIC





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### **Specifications:**

Format: JPEG

Dimensions: 1224 (w) x 324 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

**DPI:** 72

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG per creative.

#### Delivery

All files must be clearly labelled, as per the example below:

• CTNumber\_Advertiser\_CreativeDescription\_File#of

#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

#### Deadlines

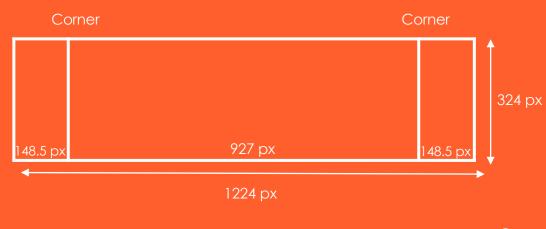
All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

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Questions? Need more information? Please contact your Campaign

Delivery Executive.





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