

oOh!media Site Specifications

Qantas In-Flight Entertainment



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Specifications:

Format: MP4

Dimensions: 1280 (w) x 720 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

Duration: either 15, 30 or 60 seconds (as contracted).

Encoding: H.264 at 20Mbps

Frame Rate: 25fps

Audio: Supported

Codec: AAC

Bit Depth: 16bit

Sample Rate: 48khz

Channels: Stereo

Max True Peak: -12dBFS

LKFS: -24

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one MP4 per creative.
- Subtitles are recommended and should be provided within the final file supplied.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

Creatives for VOD (Seatback and Entertainment App) will be supplied by your Campaign Delivery Executive, and creatives for Sky News are due 5 business days (1 week) prior to live date

Late delivery of files may result in missed media time.

Creative approval is subject to the Fly guidelines set out in the Advertising Content Policy.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



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