

oOh!media Site Specifications

Qantas In-Flight Entertainment



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Specifications:

Format: MP4

Dimensions: 1280 (w) x 720 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

Duration: either 15, 30 or 60 seconds (as contracted).

Encoding: H.264 at 20Mbps

Frame Rate: 25fps

Audio: Supported

Codec: AAC

Bit Depth: 16bit

Sample Rate: 48khz

Channels: Stereo

Max True Peak: -12dBFS

LKFS: -24

- Media files should be sized exactly to dimensions specified.
- Only one creative can be scheduled for VOD and News, multiple files in rotation will not be accepted.
- Subtitles are recommended and should be provided within the final file supplied.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

Deadlines for VOD (Seatback and Entertainment App) will be supplied by your Campaign Delivery Executive, and creatives for ABC News are due 5 business days (1 week) prior to live date

Late delivery of files may result in missed media time.

Creative approval is subject to the Fly guidelines set out in the Advertising Content Policy.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



**Sydney**

T +61 (2) 9927 5555
Level 2, 73 Miller Street
North Sydney NSW 2060

Melbourne

T +61 (3) 8598 0700
Level 3, 101 Moray Street
South Melbourne VIC 3205

Brisbane

T +61 (7) 3620 2900
2/89 McLachlan Street
Fortitude Valley QLD 4006

Adelaide

T +61 (8) 8367 3222
Level 4, 149 Flinders Street
Adelaide SA 5000

Perth

T +61 (8) 6160 8999
344 Hay Street
Subiaco WA 6008

Auckland

T +64 (9) 337 5595
22 Pollen Street,
Grey Lynn AK 1024
New Zealand