

oOh!media Site Specifications

# Qantas In-Flight Entertainment



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## Specifications:

**Format:** MP4

**Dimensions:** 1280 (w) x 720 (h) px

**Maximum File Size:** 21mb

**Colour Mode:** RGB 24-bit

**DPI:** 72

**Duration:** either 15, 30 or 60 seconds (as contracted).

**Encoding:** H.264 at 20Mbps

**Frame Rate:** 25fps

**Audio:** Supported

**Codec:** AAC

**Bit Depth:** 16bit

**Sample Rate:** 48khz

**Channels:** Stereo

**Max True Peak:** -12dBFS

**LKFS:** -24

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one MP4 per creative.
- Subtitles are recommended and should be provided within the final file supplied.

## Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

## Deadlines

Creatives for VOD (Seatback and Entertainment App) will be supplied by your Campaign Delivery Executive, and creatives for Sky News are due 5 business days (1 week) prior to live date

Late delivery of files may result in missed media time.

Creative approval is subject to the Fly guidelines set out in the Advertising Content Policy.

## Questions? Need more information?

Please contact your Campaign Delivery Executive.



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