

oOh!media Site Specifications

# OVD-0133 Galleria, Corner of Elizabeth & Bourke Streets, VIC



# OVD-0133

## Galleria, Corner of Elizabeth & Bourke Streets, VIC

### Specifications:

**Format:** JPEG

**Dimensions:** 1764 (w) x 396 (h) px  
Face A – 1188 (w) x 396 (h) px  
Face B – 576 (w) x 396 (h) px

**Maximum File Size:** 21mb

**Colour Mode:** RGB 24-bit

**DPI:** 72

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG per creative.
- No copy or branding is to be placed on the corner of the site. When designing artwork, advertisers should approach as though they are creating messaging for both the A and B face, ensuring logos and branding a present on each face.

### Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

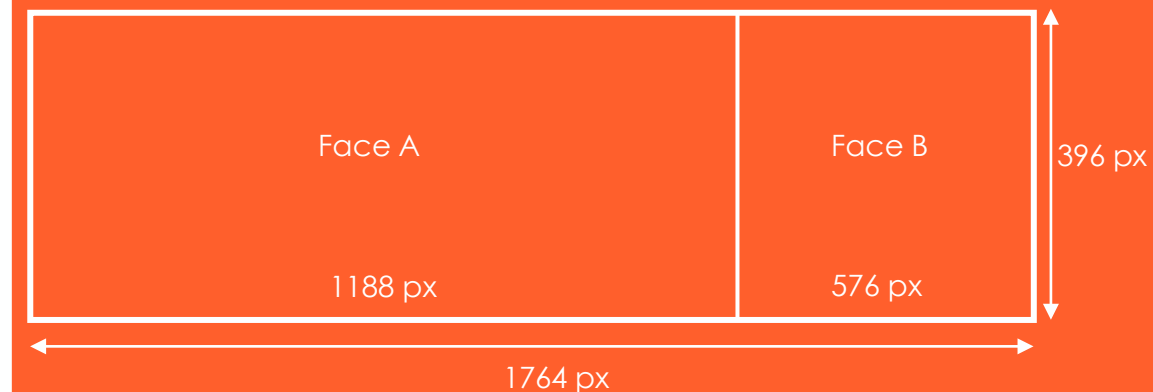
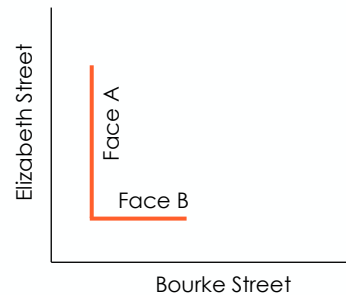
### Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

### Questions? Need more information?

Please contact your Campaign Delivery Executive.



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**Sydney**

**T +61 (2) 9927 5555**  
Level 2, 73 Miller Street  
North Sydney NSW 2060

**Melbourne**

**T +61 (3) 8598 0700**  
Level 3, 101 Moray Street  
South Melbourne VIC 3205

**Brisbane**

**T +61 (7) 3620 2900**  
2/89 McLachlan Street  
Fortitude Valley QLD 4006

**Adelaide**

**T +61 (8) 8367 3222**  
Level 4, 149 Flinders Street  
Adelaide SA 5000

**Perth**

**T +61 (8) 6160 8999**  
344 Hay Street  
Subiaco WA 6008

**Auckland**

**T +64 (9) 337 5595**  
22 Pollen Street,  
Grey Lynn AK 1024  
New Zealand