oOh!media Site Specifications

OVD-0133 Galleria, Corner of Elizabeth & Bourke Streets, VIC





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Specifications:

Format: JPEG

Dimensions: 1764 (w) x 396 (h) px

Face A –1188 (w) x 396 (h) px Face B – 576 (w) x 396 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG per creative.
- No copy or branding is to be placed on the corner of the site. When designing artwork, advertisers should approach as though they are creating messaging for both the A and B face, ensuring logos and branding a present on each face.

Delivery

All files must be clearly labelled, as per the example below:

 CTNumber_Advertiser_CreativeDescription_File#of# PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

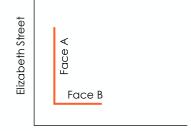
Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



Bourke Street



Face A

1188 px

Face B

576 px

1764 px



396 px

CCIC Sunmissable

Sydney

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Melbourne

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Brisbane

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