

oOh!media Site Specifications

OVD-0042W The Bourke, VIC



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The Bourke, VIC

Specifications:

Static

Format: JPEG
Dimensions: 506 (w) x 1168 (h) px
Maximum File Size: 21mb
Colour Mode: RGB 24-bit
DPI: 72

Full Motion

Format: MP4
Dimensions: 506 (w) x 1168 (h) px
Duration: 15 seconds
Encoding: H.264 at 20Mbps
Colour Mode: RGB 24-bit
DPI: 72
Frame Rate: 25 frames per second.
Audio: Not Supported

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG or MP4 per creative.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



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unmissable

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