oOh!media Site Specifications

OVD-0042W The Bourke, VIC





OVD-0042W The Bourke, VIC

Specifications:

Static

Format: JPEG

Dimensions: 506 (w) x 1168 (h) px Maximum File Size: 21mb Colour Mode: RGB 24-bit

DPI: 72

Full Motion

Format: MP4

Dimensions: 506 (w) x 1168 (h) px **Duration:** 15 seconds

Encoding: H.264 at 20Mbps Colour Mode: RGB 24-bit

DPI: 72

Frame Rate: 25 frames per second.

Audio: Not Supported

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG or MP4 per creative.

Delivery

All files must be clearly labelled, as per the example below:

• CTNumber_Advertiser_CreativeDescription _File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

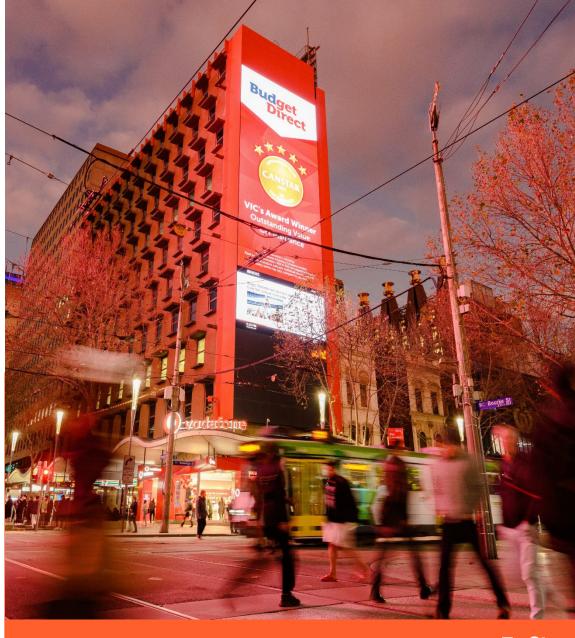
Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.





CCIC Report of the second seco

Sydney

T +61 (2) 9927 5555 Level 2, 73 Miller Street North Sydney NSW 2060

Melbourne

T +61 (3) 8598 0700 Level 3, 101 Moray Street South Melbourne VIC 3205

Brisbane

T +61 (7)3620 2900 2/89 McLachlan Street Fortitude Valley QLD 4006

Adelaide

T +61 (8)8367 3222 Level 4, 149 Flinders Street Adelaide SA 5000

Perth

T +61 (8)6160 8999 344 Hay Street Subiaco WA 6008

Auckland

T +64 (9) 337 5595 22 Pollen Street, Grey Lynn AK 1024 New Zealand