oOh!media Site Specifications

OVD-0042W The Bourke, VIC





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Specifications:

Static

Format: JPEG

Dimensions: 506 (w) x 1168 (h) px Maximum File Size: 21mb Colour Mode: RGB 24-bit

DPI: 72

Full Motion

Format: MP4

Dimensions: 506 (w) x 1168 (h) px **Duration:** 15 seconds

Colour Mode: RGB 24-bit

DPI: 72

Frame Rate: 25 frames per second.

Audio: Not Supported

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG or MP4 per creative.

Delivery

All files must be clearly labelled, as per the example below:

CTNumber_Advertiser_CreativeDescription
 The distribution of the distribution

_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

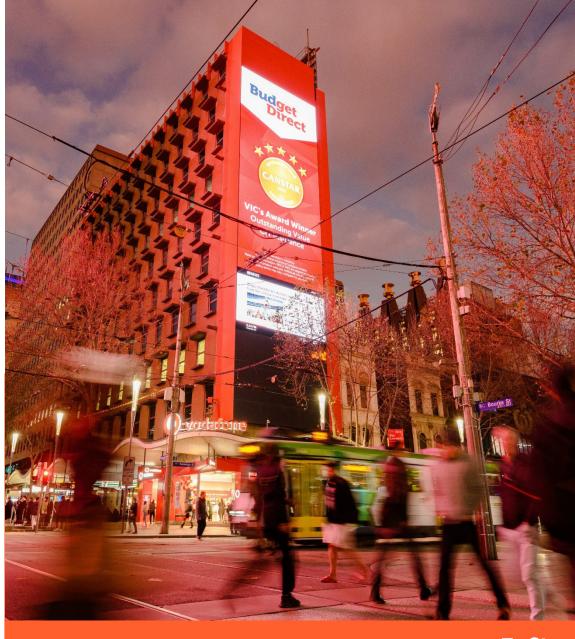
Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.





CCIC Sunmissable

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