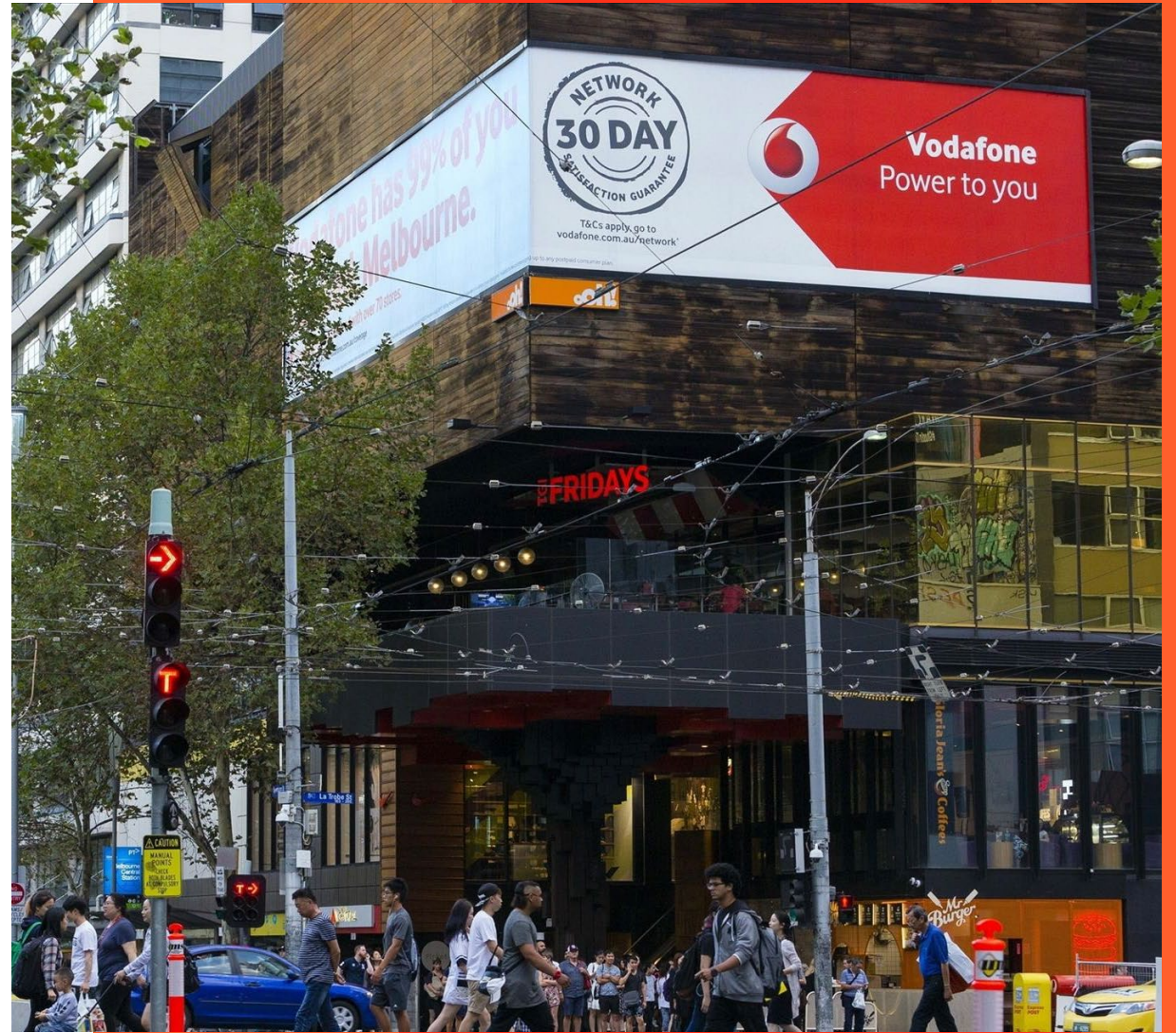


oOh!media Site Specifications

OV-0003
Melbourne, Cnr Swanston
& La Trobe Streets
(Melbourne Central), VIC



OV-0003

Melbourne, Cnr Swanston & La Trobe Streets (Melbourne Central), VIC

Specifications:

Format: PDF

File Scale and Quality: 180dpi at 10% scale.

Dimensions:

Visual Size: 31.87 metres (w) x 4.75 metres (h)

Finish Size: 32.47 metres (w) x 5.15 metres (h)

Artwork Setup: 125mm bleed top, 300mm bleed left and right, 275mm bleed bottom.

Skin Edging: 8mm Kedder all edges.

Skin Type: Frontlit

Colour Mode: CMYK

Extensions Accepted: No

- Media files should be sized exactly to dimensions specified.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- No registration marks or crop marks inside the finished area.
- Clients are recommended to avoid placing important copy on Face A, using branding elements and non-critical text instead.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

For clients using oOh!media print production service, all artwork is required 15 business days (3 weeks) prior to live date.

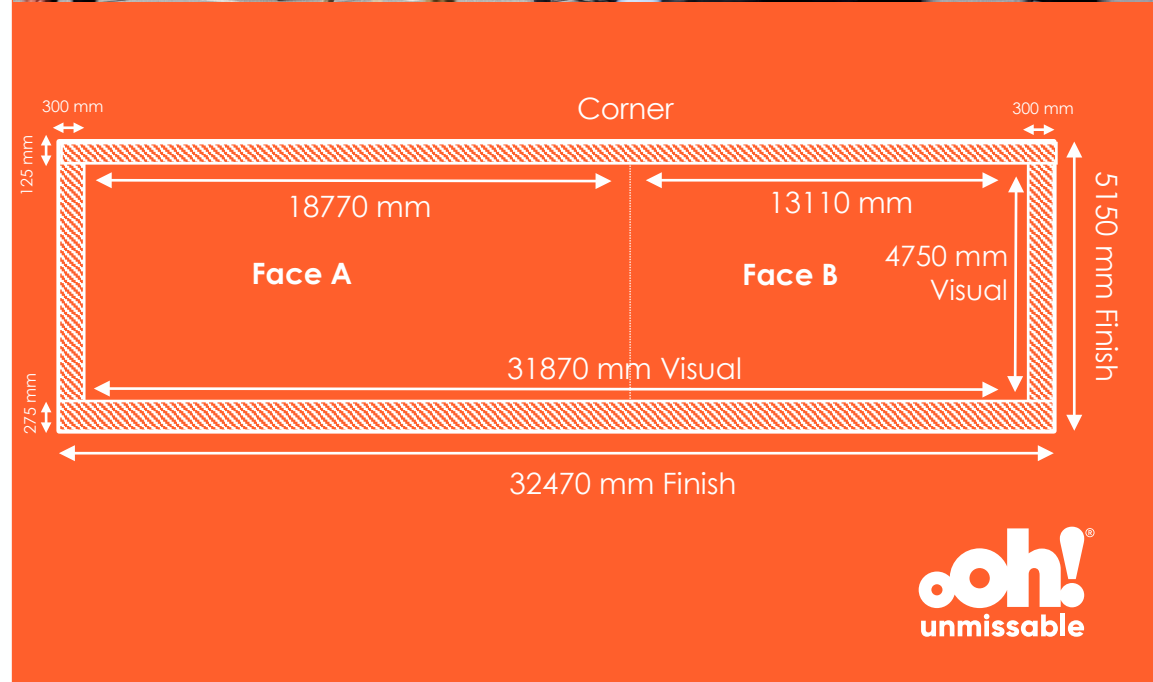
Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



ooh![®]
unmissable

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