

oOh!media Site Specifications

OS-0055NA

Keswick, Anzac Hwy, SA



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Specifications:

Format: PDF

File Scale and Quality: 180dpi at 10% scale.

Dimensions:

Visual Size: 7.315 metres (w) x 2.2 metres (h)

Finish Size: 8.3 metres (w) x 2.2 metres (h)

Artwork Setup: Please set up file to visual size. Do not bleed to finish size.

Skin Edging: Trimmed

Skin Type: Trivision – Ridgiflex. Final Production should be produced in 77 x 95mm strips.

Colour Mode: CMYK

Extensions Accepted: No

- Media files should be sized exactly to dimensions specified.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- No registration marks or crop marks inside the finished area.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

For clients using oOh!media print production service, all artwork is required 15 business days (3 weeks) prior to live date.

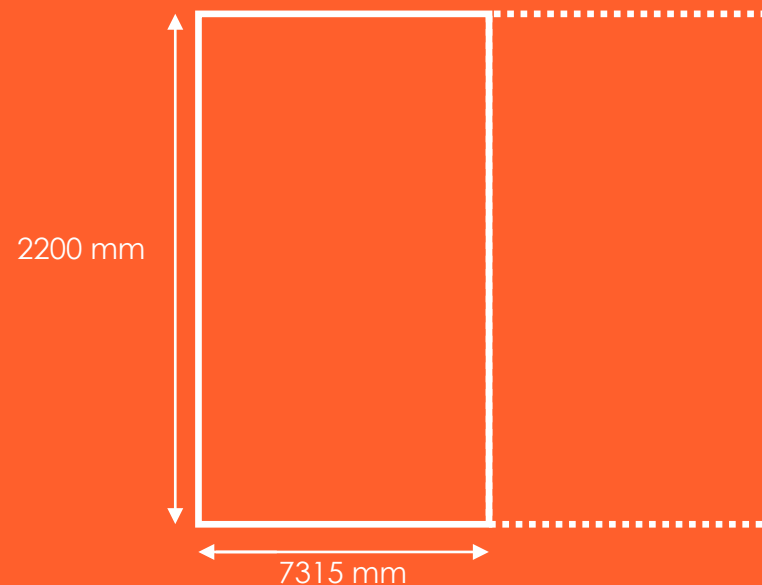
Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



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unmissable

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