oOh!media Site Specifications

Lounge & In-Flight WiFi Pre-roll

Lounge & In-Flight WiFi Pre-roll

Specifications:

Format: MP4

Dimensions: 1200 (w) x 628 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

Duration:
Lounge WIFI - 15sec pre-roll
Inflight WIFI - 15sec or 30sec pre-roll

Encoding: H.264 at 20Mbps

Frame Rate: 25fps

Audio: Supported
Codec: AAC
Bit Depth: 16bit
Sample Rate: 48khz
Channels: Stereo
Max True Peak: -12dBFS
LKFS: -24

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one MP4 per creative.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

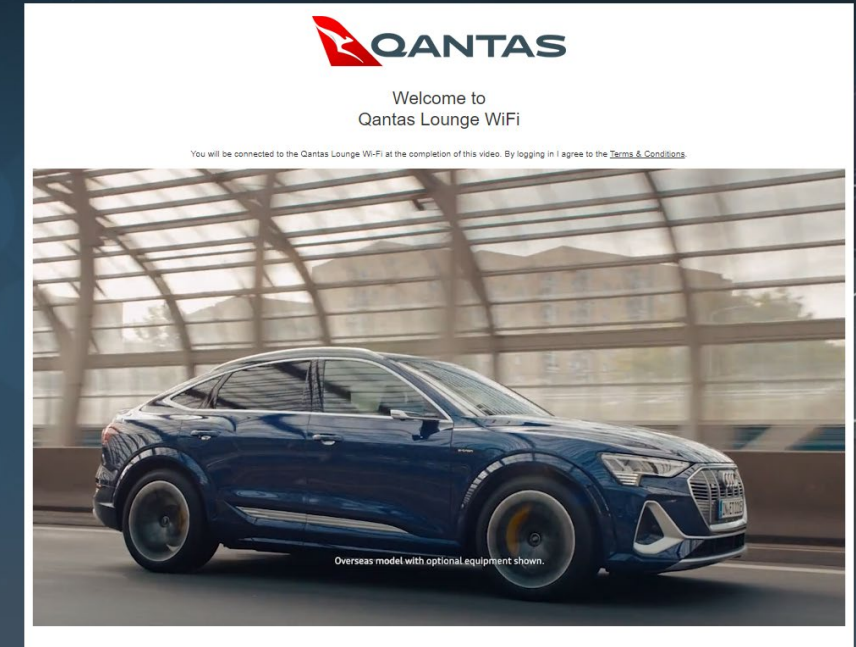Please submit files to your Campaign Delivery Executive.

Deadlines

Creatives for Lounge WiFi are due 5 business days (1 week) prior to live date, and creatives for In-Flight are due 25 business days (5 weeks) prior to live date

Late delivery of files may result in missed media time.

Creative approval is subject to the Fly guidelines set out in the Advertising Content Policy.

Questions? Need more information?

Please contact your Campaign Delivery Executive.

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