

oOh!media Site Specifications

Large Format Classic (with bottom board)



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Specifications:

Format: PDF

File Quality and Scale: 180dpi at 10% scale.

Dimensions: See production schedule and below table.

Colour Mode: CMYK

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one PDF per creative.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- No registration marks or crop marks inside the finished area.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File# of #_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

For clients using oOh!media print production service, all artwork is required 15 business days (3 weeks) prior to live date.

Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



Size	Skin	Bottomboard
Supersite (12.61m x 3.3m)	630.5mm x 165mm	860mm x 60mm
Super 8 (8.28m x 2.2m)	828mm x 220mm	680mm x 60mm
Mini Super (6.28m x 3.3m)	628mm x 330mm	420mm x 60mm
24 Sheeter (5.95m x 2.95m)	595mm x 295mm	420mm x 60mm
4x2 (3.75m x 1.75m)	375mm x 175mm	270mm x 35mm

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