

oOh!media Site Specifications

# Large Format Classic (with bottom board)



# Large Format Classic (with bottom board)

## Specifications:

**Format:** PDF

**File Quality and Scale:** 180dpi at 10% scale.

**Dimensions:** See production schedule and below table.

**Colour Mode:** CMYK

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one PDF per creative.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- No registration marks or crop marks inside the finished area.

## Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File# of #\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

## Deadlines

For clients using oOh!media print production service, all artwork is required 15 business days (3 weeks) prior to live date.

Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

## Questions? Need more information?

Please contact your Campaign Delivery Executive.



Size	Skin	Bottomboard
Supersite (12.61m x 3.3m)	630.5mm x 165mm	860mm x 60mm
Super 8 (8.28m x 2.2m)	828mm x 220mm	680mm x 60mm
Mini Super (6.28m x 3.3m)	628mm x 330mm	420mm x 60mm
24 Sheeter (5.95m x 2.95m)	595mm x 295mm	420mm x 60mm
4x2 (3.75m x 1.75m)	375mm x 175mm	270mm x 35mm

**ooh!**<sup>®</sup>  
**unmissable**

**Sydney**

**T +61 (2) 9927 5555**  
Level 2, 73 Miller Street  
North Sydney NSW 2060

**Melbourne**

**T +61 (3) 8598 0700**  
Level 3, 101 Moray Street  
South Melbourne VIC 3205

**Brisbane**

**T +61 (7) 3620 2900**  
2/89 McLachlan Street  
Fortitude Valley QLD 4006

**Adelaide**

**T +61 (8) 8367 3222**  
Level 4, 149 Flinders Street  
Adelaide SA 5000

**Perth**

**T +61 (8) 6160 8999**  
344 Hay Street  
Subiaco WA 6008

**Auckland**

**T +64 (9) 337 5595**  
22 Pollen Street,  
Grey Lynn AK 1024  
New Zealand