

oOh!media Site Specifications

# Large Format Classic



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## Specifications:

**Format:** PDF

**File Quality and Scale:** 180dpi at 10% scale.

**Dimensions:** Please refer to production schedule. Media files should be sized to the "Visual physical dimensions" column and bled out to the "Finish size" column of the production schedule. Please note anything within the finish size area will not be visible.

Where the visual physical dimensions and finish size are the same, no bleed is required.

**Colour Mode:** CMYK

### Additional Guidelines:

- Media files should be sized exactly to dimensions specified.
- Final files to be supplied as one PDF per creative.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- No registration marks or crop marks inside the finished area.

## Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

## Deadlines

For clients using oOh!media print production service, all artwork is required 15 business days (3 weeks) prior to live date.

Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

Late delivery of files may result in missed media time.

## Questions? Need more information?

Please contact your Campaign Delivery Executive.



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