

oOh!media Site Specifications

**2165-01-O**  
**The Horsley Drive,**  
**Fairfield (outbound),**  
**NSW**



# 2165-01-O

## The Horsley Drive, Fairfield (outbound), NSW

### Specifications:

**Format:** PDF

**File Scale and Quality:** 180dpi at 10% scale.

**Dimensions:**

**Visual Size:** 22 metres (w) x 1.8 metres (h)

**Finish Size:** 25 metres (w) x 2.2 metres (h)

**Artwork Setup:** Please set up file to visual size and bleed out to finish. 300mm bleed bottom, 3m bleed left.

**Skin Edging:** Kedder all edges, top to visual.

**Skin Type:** Frontlit

**Colour Mode:** CMYK

**Extensions Accepted:** No

- Media files should be sized exactly to dimensions specified.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- This site extends across four lanes and continues over the footpath.
- The 12.66m section is centred over road.
- No registration marks or crop marks inside the finished area.

### Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

### Deadlines

For clients using oOh!media print production service, all artwork is required 15 business days (3 weeks) prior to live date.

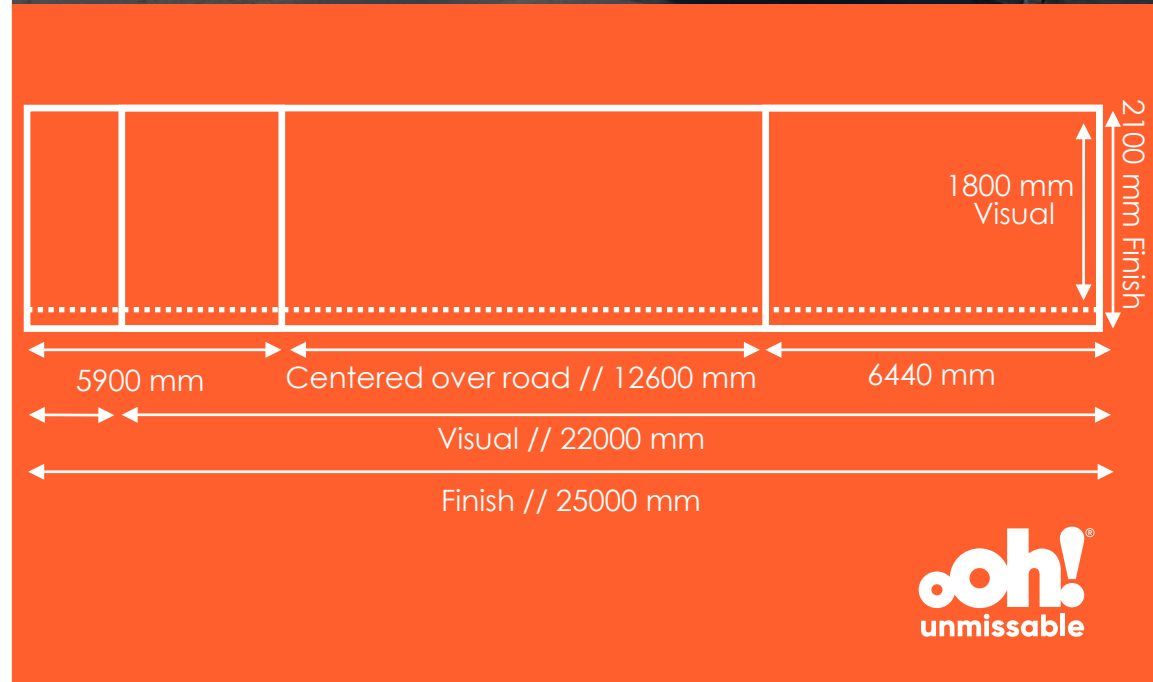
Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

Late delivery of files may result in missed media time.

### Questions? Need more information?

Please contact your Campaign Delivery Executive.



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