

oOh!media Site Specifications

2065-01-1
423 Pacific Highway,
Crows Nest, NSW



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Specifications:

Format: PDF

File Scale and Quality: 180dpi at 10% scale.

Dimensions:

Visual Size: 31.93 metres (w) x 4.5 metres (h)

Finish Size: 31.93 metres (w) x 4.5 metres (h)

Artwork Setup: No bleed is required.

Skin Edging: Kedder all edges.

Skin Type: Frontlit

Colour Mode: CMYK

Extensions Accepted: Yes. Extensions should not exceed 6 metres (w) x 1 metre (h). Larger extensions or special executions will require prior approval by oOh!media.

- Media files should be sized exactly to dimensions specified.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- Although the skin is printed in one piece, the site should be treated as two sites viewed from different angles; face A and face B
- No registration marks or crop marks inside the finished area.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

For clients using oOh!media print production service, all artwork is required 15 business days (3 weeks) prior to live date.

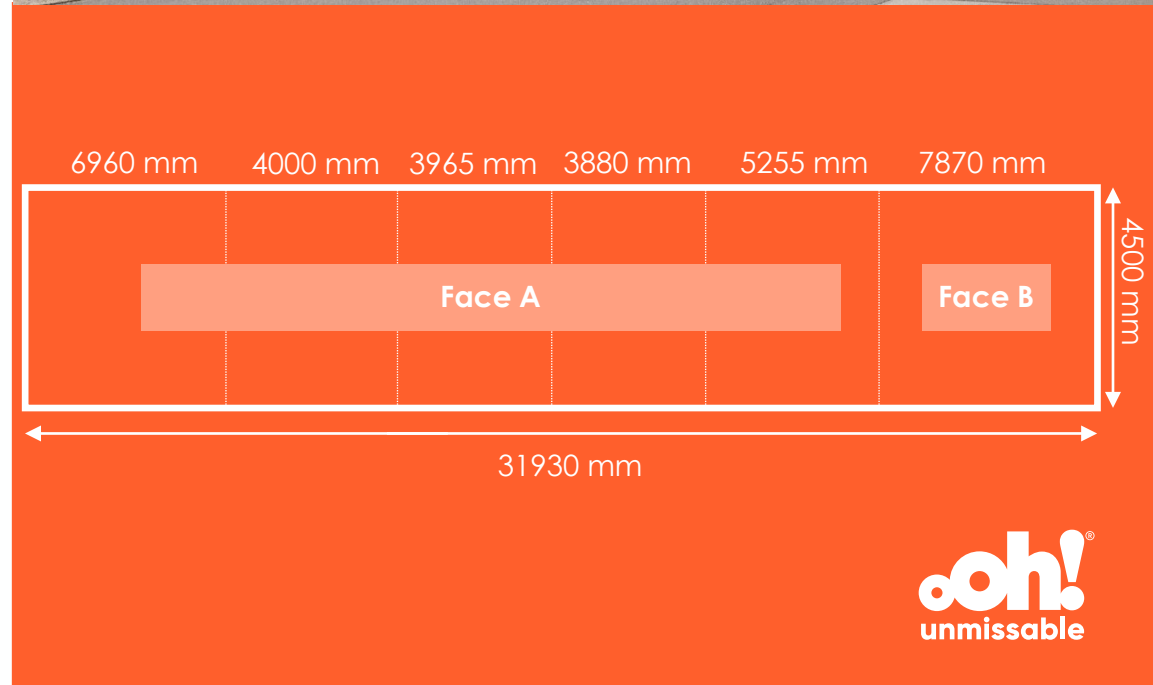
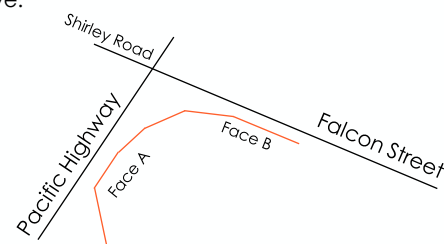
Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



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