

oOh!media Site Specifications

2009-01-0
Glebe Island Silos,
Rozelle, NSW



2009-01-O

Glebe Island Silos, Rozelle, NSW

Specifications:

Format: PDF

File Scale and Quality: 180dpi at 10% scale.

Dimensions:

Visual Size: 169.8 metres (w) x 6.22 metres (h)

Finish Size: 170 metres (w) x 6.22 metres (h)

Artwork Setup: 200mm bleed on left hand side only.

Skin Edging: 200mm pocket LHS, kedder top, bottom, and right. Custom flaps and zippers.

Skin Type: Frontlit

Colour Mode: CMYK

Extensions Accepted: No

- Media files should be sized exactly to dimensions specified.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- This site requires addition edging consisting of zippers and flaps. Printing and finishing must be managed by Cactus Imaging.
- No registration marks or crop marks inside the finished area.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Please supply 1 low-res copy of the entire creative for reference.

Deadlines

Artwork is required 15 business days (3 weeks) prior to live date.

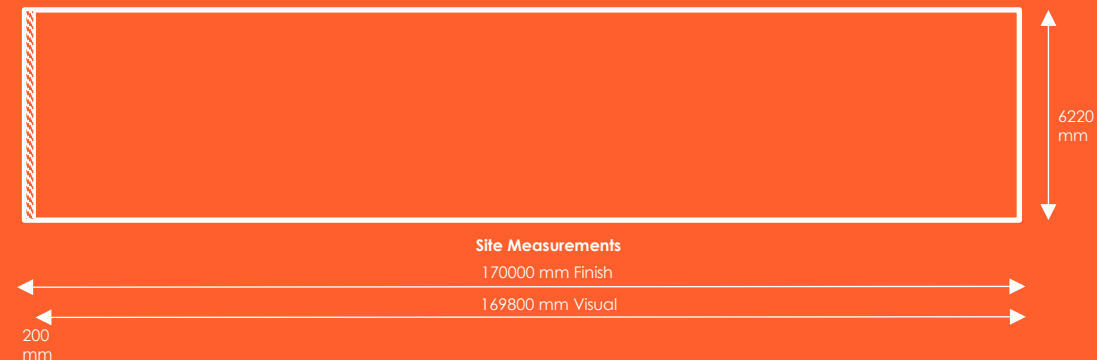
Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



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unmissable

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