

oOh!media Site Specifications

Street Furniture Classic



Street Furniture Classic – Superlite & Superlite Scroller

Specifications:

Format: PDF

File Quality and Scale: 100dpi at 100% scale

Dimensions:

Visual Size: 1150mm (w) x 1750mm (h)

Finish Size: 1175mm (w) x 1775 mm (h)

Stock: 158gsm Synthetic Paper (Yupo)

Colour Mode: CMYK

Additional Guidelines:

- There is zero tolerance on finish size. Images outside the visual safe area will be covered by the lightbox frame.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- No registration marks or crop marks inside the finished area.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT
- If multiple creatives are being provided, there must only be 1 creative per document.

Please submit files to your Campaign Delivery Executive.

Deadlines

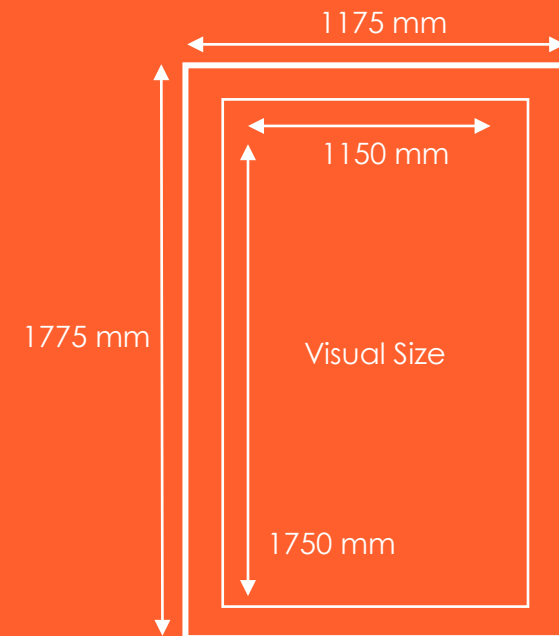
For clients using oOh!media print production service, all artwork is required 10 business days (2 weeks) prior to live date.

Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



Street Furniture Classic – Metrolite

Specifications:

Format: PDF

File Quality and Scale: 100dpi at 100% scale

Dimensions:

Visual Size: 975mm (w) x 1480mm (h)

Finish Size: 1010mm (w) x 1510mm (h)

Stock: 158gsm Synthetic Paper (Yupo)

Colour Mode: CMYK

Additional Guidelines:

- There is zero tolerance on finish size. Images outside the visual safe area will be covered by the lightbox frame.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.
- No registration marks or crop marks inside the finished area.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT
- If multiple creatives are being provided, there must only be 1 creative per document.

Please submit files to your Campaign Delivery Executive.

Deadlines

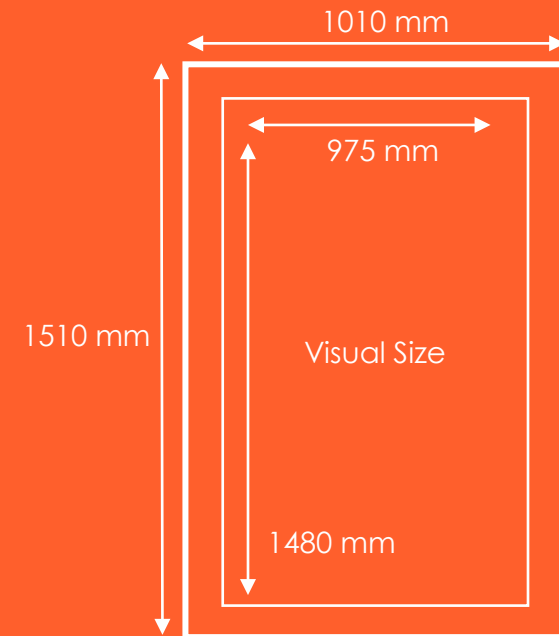
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Printed material is due to installers 5 business days (1 week) prior to live date.

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