

oOh!media Site Specifications

Retail Evoke TV



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Specifications:

Format: JPEG or MP4

Dimensions: 1280 (w) x 720 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

Duration: 7 or 15 seconds – please refer to production schedule for duration of booked assets.

Encoding: H.264 at 20Mbps

Frame Rate: 25fps

Audio: Not Supported

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG or MP4 per creative.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

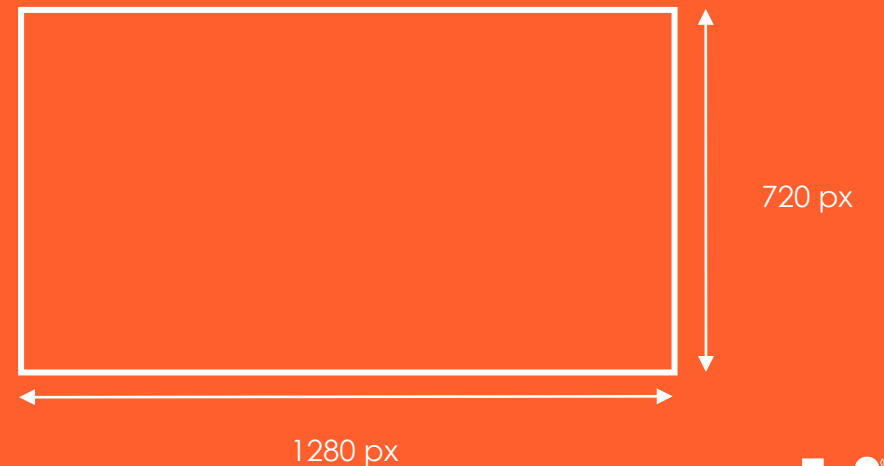
Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.



ooh![®]
unmissable

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