

oOh!media Site Specifications

# Retail Entice Landscape



# Retail Entice Landscape

## Specifications:

**Format:** JPEG or MP4

**Dimensions:** 2732 (w) x 768 (h) px

**Maximum File Size:** 21mb

**Colour Mode:** RGB 24-bit

**DPI:** 72

**Duration:** 7 seconds

**Encoding:** H.264 at 20Mbps

**Frame Rate:** 25fps

**Audio:** Not Supported

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG or MP4 per creative.

## Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

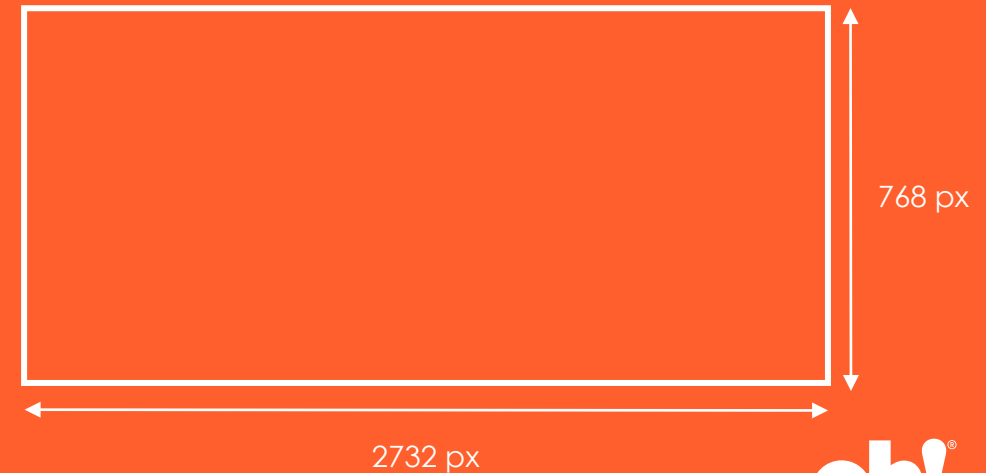
## Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

## Questions? Need more information?

Please contact your Campaign Delivery Executive.



**ooh!**<sup>®</sup>  
**unmissable**

**Sydney**

**T +61 (2) 9927 5555**  
Level 2, 73 Miller Street  
North Sydney NSW 2060

**Melbourne**

**T +61 (3) 8598 0700**  
Level 3, 101 Moray Street  
South Melbourne VIC 3205

**Brisbane**

**T +61 (7) 3620 2900**  
2/89 McLachlan Street  
Fortitude Valley QLD 4006

**Adelaide**

**T +61 (8) 8367 3222**  
Level 4, 149 Flinders Street  
Adelaide SA 5000

**Perth**

**T +61 (8) 6160 8999**  
344 Hay Street  
Subiaco WA 6008

**Auckland**

**T +64 (9) 337 5595**  
22 Pollen Street,  
Grey Lynn AK 1024  
New Zealand