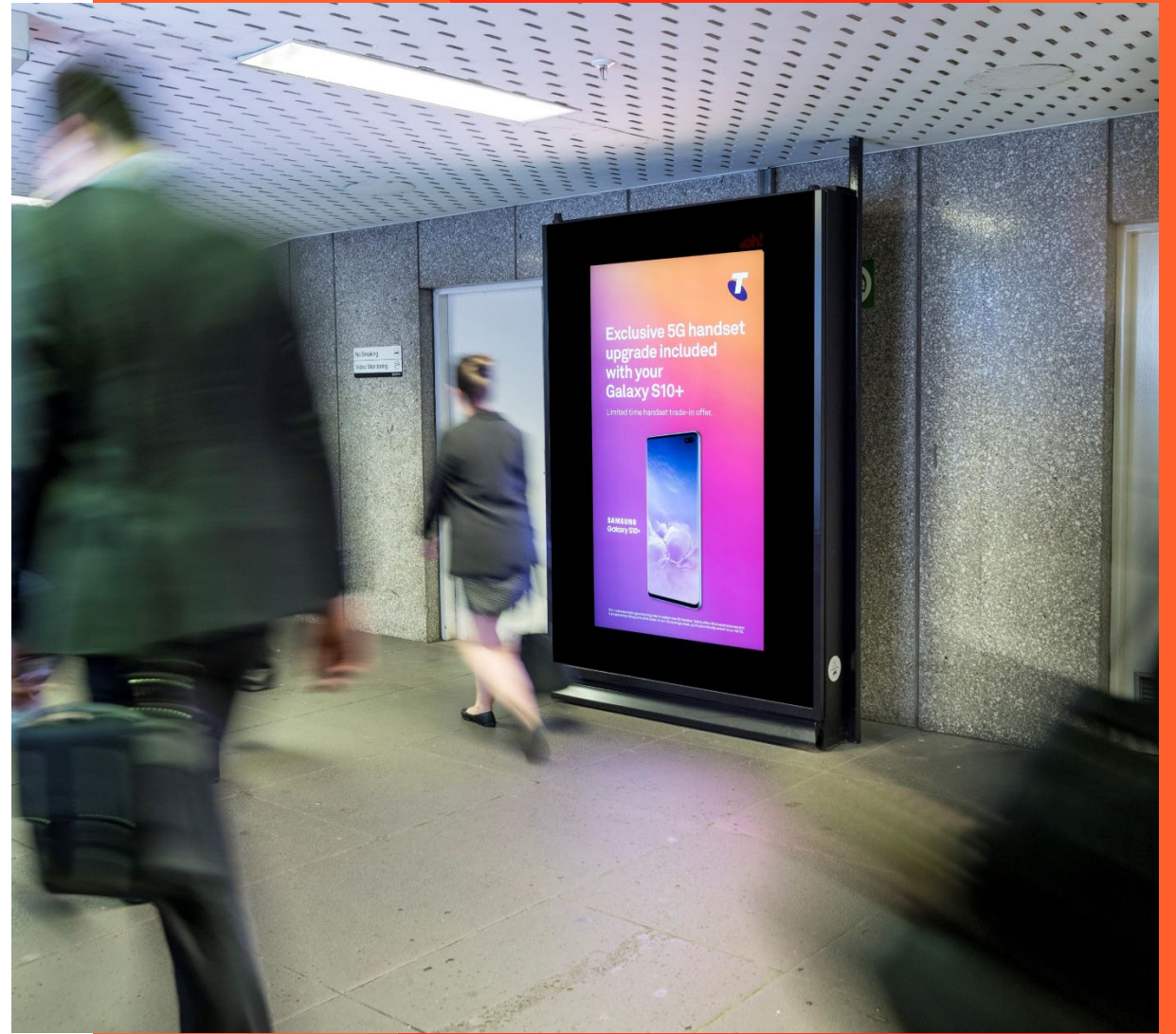oOh!media Site Specifications

Rail Digital Portrait

Rail Digital Portrait

Specifications:

Format: JPEG or MP4

Dimensions: 1080 (w) x 1920 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

Duration: 7 seconds

Encoding: H.264 at 20Mbps

Frame Rate: 25fps

Audio: Not Supported

- Media files should be sized exactly to dimensions specified.
- Final files to be supplied as JPEG or MP4 per creative.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription _File#of#_PixelRatio.EXT

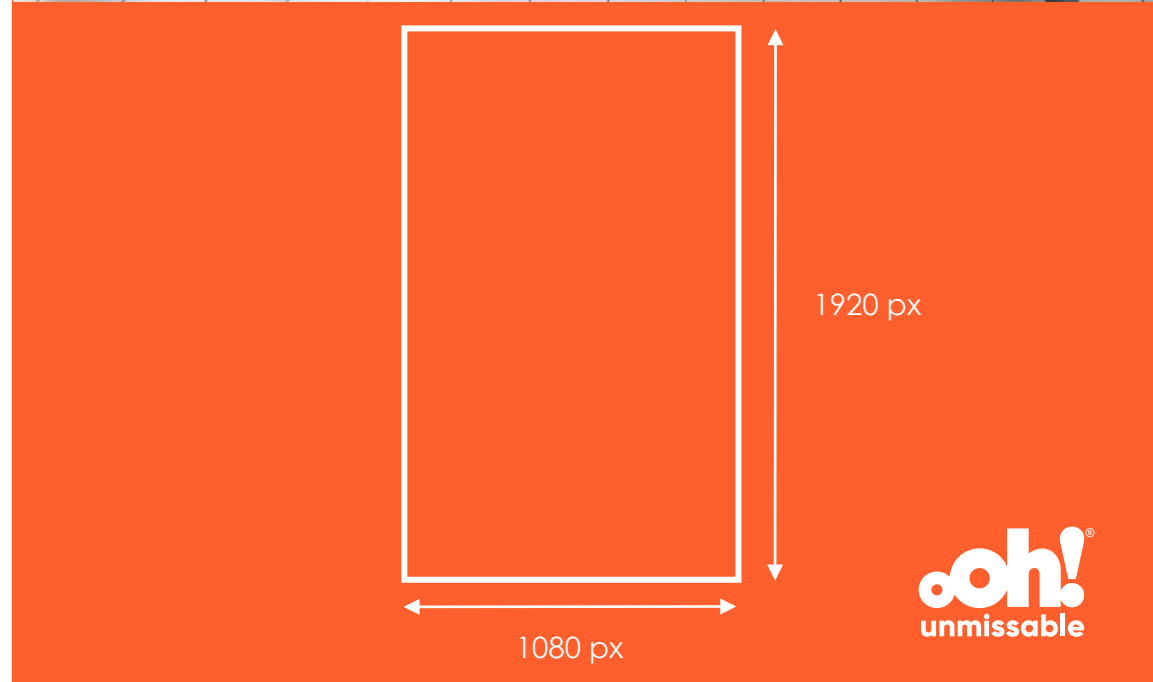Please submit files to your Campaign Delivery Executive.

Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.

1920 px

1080 px

ooh!
unmissable

ooh!
unmissable

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