oOh!media Site Specifications

# Office Digital Video Wall





## Office Digital Video Wall

### **Specifications:**

Format: JPEG or MP4

**Dimensions:** 1024 (w) x 1280 (h) px

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

**DPI:** 72

**Duration:** 7 seconds

Encoding: H.264 at 20Mbps

Frame Rate: 25fps

Audio: Not Supported

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG or MP4 per creative.
- All MP4s are converted to size to suit all our screen sizes.

### Delivery

All files must be clearly labelled, as per the example below:

 CTNumber\_Advertiser\_CreativeDescription \_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

### **Deadlines**

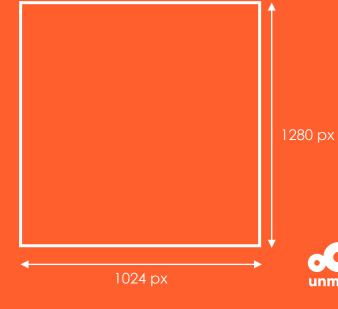
All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

### Questions? Need more information?

Please contact your Campaign Delivery Executive.





# CCIL ® unmissable

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