oOh!media Site Specifications

Large Format Digital





Large Format Digital

Specifications:

Format: JPEG

Dimensions: Please refer to production schedule.

Maximum File Size: 21mb

Colour Mode: RGB 24-bit

DPI: 72

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one JPEG per creative.

Delivery

All files must be clearly labelled, as per the example below:

• CTNumber_Advertiser_CreativeDescription_File#of #_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

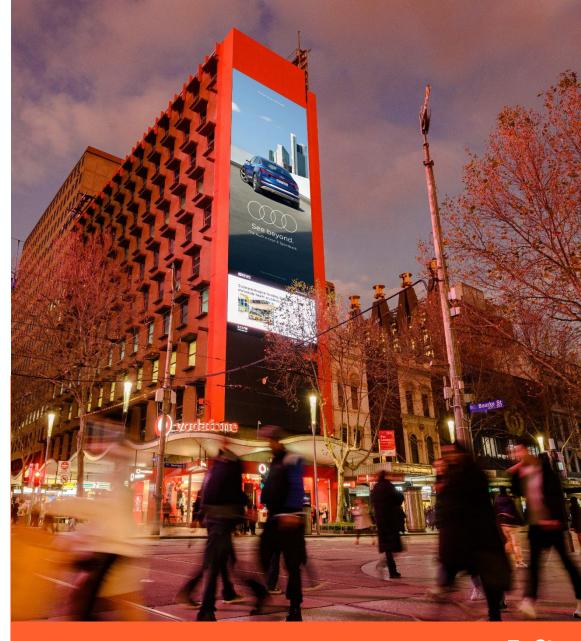
Deadlines

All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.





CCIL ® unmissable

Sydney

T +61 (2) 9927 5555 Level 2, 73 Miller Street North Sydney NSW 2060

Melbourne

T +61 (3) 8598 0700 Level 3, 101 Moray Street South Melbourne VIC 3205

Brisbane

T +61 (7)3620 2900 2/89 McLachlan Street Fortitude Valley QLD 4006

Adelaide

T +61 (8)8367 3222 Level 4, 149 Flinders Street Adelaide SA 5000

Perth

T +61 (8)6160 8999 344 Hay Street Subiaco WA 6008

Auckland

T+64 (9) 337 5595 22 Pollen Street, Grey Lynn AK 1024 New Zealand