oOh!media Site Specifications

Airport Internal Classic

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Specifications:

Format: PDF

File Scale and Quality: 360dpi at 10% scale.

Dimensions: Please refer to production schedule. Media files should be sized to the "Visual physical dimensions" and bled out to the "Finish size" column of the production schedule. Please note anything within the finish size area will not be visible.

Where the visual physical dimensions and finish size are the same, no bleed is required.

Colour Mode: CMYK

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as one PDF per creative.
- Please ensure OVERPRINT is turned OFF in your print files. If OVERPRINT is left ON, this could lead to print issues.

Delivery

All files must be clearly labelled, as per the example below:

- CTNumber_Advertiser_CreativeDescription_File#of#_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

Deadlines

For clients using oOh!media print production service, all artwork is required 15 business days (3 weeks) prior to live date.

Printed material is due to installers 5 business days (1 week) prior to live date.

All material must be approved prior to print and display by your Campaign Delivery Executive.

Creative approval is subject to the Airport guidelines set out in the Advertising Content Policy.

Late delivery of files may result in missed media time.

Questions? Need more information?

Please contact your Campaign Delivery Executive.

![ooh! unmissable]

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