

oOh!media Site Specifications

# 40MAWIFI – WiFi - Brisbane - Multi Airline Terminal



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## Specifications:

**Format:** JPEG

**Dimensions:**

**Logo:** 250 (w) x 120 (h) px

**Content Image:** 380 (w) x 305 (h) px

**Maximum File Size:** 21mb

**Colour Mode:** RGB 24-bit

**DPI:** 72

- Media files should be sized exactly to dimensions specified.
- Final file to be supplied as a JPEG.
- **Campaign messaging cannot include price points or discount offers.**
- **Campaign messaging must include T&Cs.**

## Delivery

All files must be clearly labelled, as per the example below:

- CTNumber\_Advertiser\_CreativeDescription\_File#of#\_PixelRatio.EXT

Please submit files to your Campaign Delivery Executive.

## Deadlines

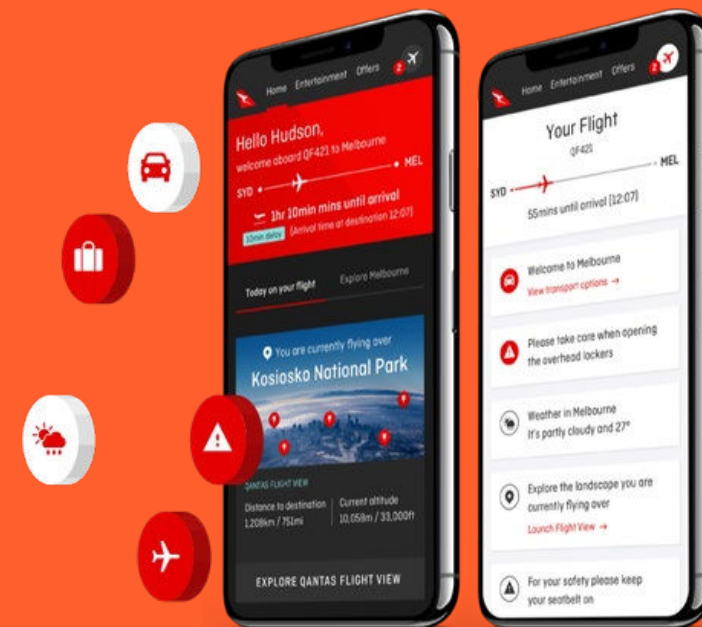
All files must be submitted 5 business days (1 week) prior to booked activity date.

Late delivery of files may result in missed media time.

Creative approval is subject to the Fly guidelines set out in the Advertising Content Policy.

## Questions? Need more information?

Please contact your Campaign Delivery Executive.



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