

# STUDY – CLASSIC UNILITE

## Specifications:

Visual safe area: 1140mm (w) x 1740mm(h)  
(Items outside the visual area may be covered by the lightbox frame)

Trim Size: 1180mm (w) x 1780mm (h)

Substrate: 288gsm synthetic paper

### Artwork Requirements

- Files must be supplied at 1/3 of the final size at 300dpi
- Artwork templates can be supplied upon request
- Create artwork in CMYK format
- All fonts should be either supplied with the artwork or converted to paths
- All images should be linked, rather than embedded
- Creatives to be submitted as high resolution PDF

### Artwork Approval

Please email a low-res PDF of artwork with your material instructions to your Campaign Delivery Executive prior to printing to obtain display approval. Please note creative approvals take 72 hours and all creative must be approved prior to go live, late delivery may lead to lost media time

### Artwork Submission

For clients using oOh!'s print production service, all artwork is required 2 weeks prior to the campaign start date. Please supply high-res artwork via email or FTP. Please contact your Client Service Coordinator with any questions

### Spares

It is recommended to supply an additional 10% above the campaign quantity as spares.

### Delivery

All material is required by 4pm on the Monday prior to the campaign start date (7 days). Posters should be delivered in cardboard or plastic tube –do not use staples as these damage the posters.

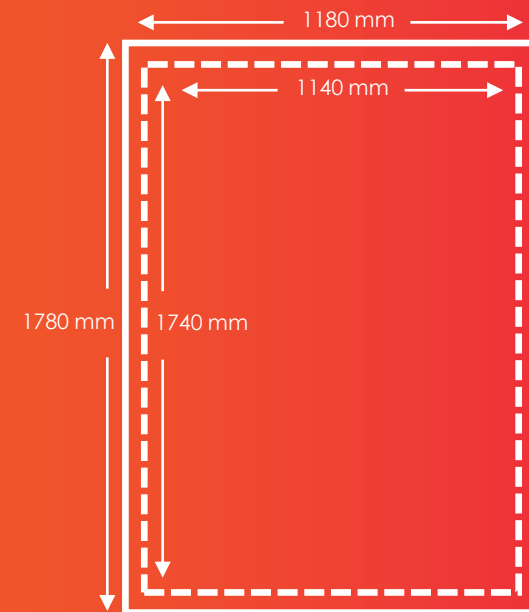
Late delivery of material will cause your campaign start date to be delayed or additionally installation charges

### Poster Recycling

oOh! recycles all printed poster copy at the end of the display period

### Questions? Need more information?

Please contact your Client Delivery Executive



--- Visual Safe Area

— Trim Size